



BeeMedia

INSPIRE AMAZING IN YOUR BUSINESS

BeeMedia



BeeMedia provides high quality business focused web design and IT solutions across a diverse range of disciplines and technologies. Technology is what we like to do and we understand it at a deep, dark, geeky level, while being equally passionate about delivering beautiful, usable interfaces.

...but what we are really about is our clients.

We focus on helping the client to get the solution that gives the most benefit for their business. This means we don't just look at the nuts and bolts of technology but we also take great care to understand the clients business and its processes.

Our Strategies

Well-defined criteria and quantifiable objectives:

At the beginning of starting the project, we establish your objectives as a quantifiable criteria right in order that you can compare our performance with those pre-established objectives.

Defining Operational Plan:

We define comprehensive action plan and communication processes for smoother operational management, which will give you best possible outsourcing experience in us.

Why BeeMedia ?

User-Oriented

We listen, discuss and advise. Sounds obvious but we listen to your ideas, plans and objectives for your goals. We select the best solution to fit your business and always tell you the truth.

Technical

Technology is what we like to do, but we don't just look at the nuts and bolts of technology, we know user-friendly and benefit to business is the destination of technology.

Customer-Oriented Approach:

Our ultimate goal is to add-value to your business goal. Match our processes to fit your preferences, enabling to increase service quality and saving cost.

Systematic and Monitoring:

Monitoring is the key to a successful initiative. A transparently working system can be easier to monitor the project progress and minimize risk of schedule delay.

Creative

We love discussing and planning, listen and deliver our experience, then work out any ideas. We always interested on everything we not heard before.

Passionate

We love creates, tries and learn new stuffs. We care about our product's usefulness, and then get praising from our clients, which will be exciting and passionate.



WEBSITE DESIGN



GRAPHIC DESIGN



E-MARKETING

WEB PROGRAMMING



CMS

E-CARD DESIGN

DESIGN

WE MAKE EVERYTHING EASY TO SPEAK UP

BeeMedia understand that in this era of information explosion, from private store to multinational corporate, they have increased their focus on internet for corporate image and marketing efforts, as we know internet is fast becoming the backbone for every media, web browser is just one of its platforms, although the browser itself has developed to a full multimedia entire to the internet. A website is not just a brand expansion of a company anymore, but more importantly a functional extension for

Especially with the use of Web 2.0 (Web3.0 is coming), and the popularization of social network platform and services such as Facebook, Twitter, etc... the influence of the internet is increasing significantly.

We provide tailor-made service of web development and design for all our clients.

We know the TREND:

- Grid-Style Layout
- Flat Design
- Extended Form Elements
- HTML5
- Featured Detail List

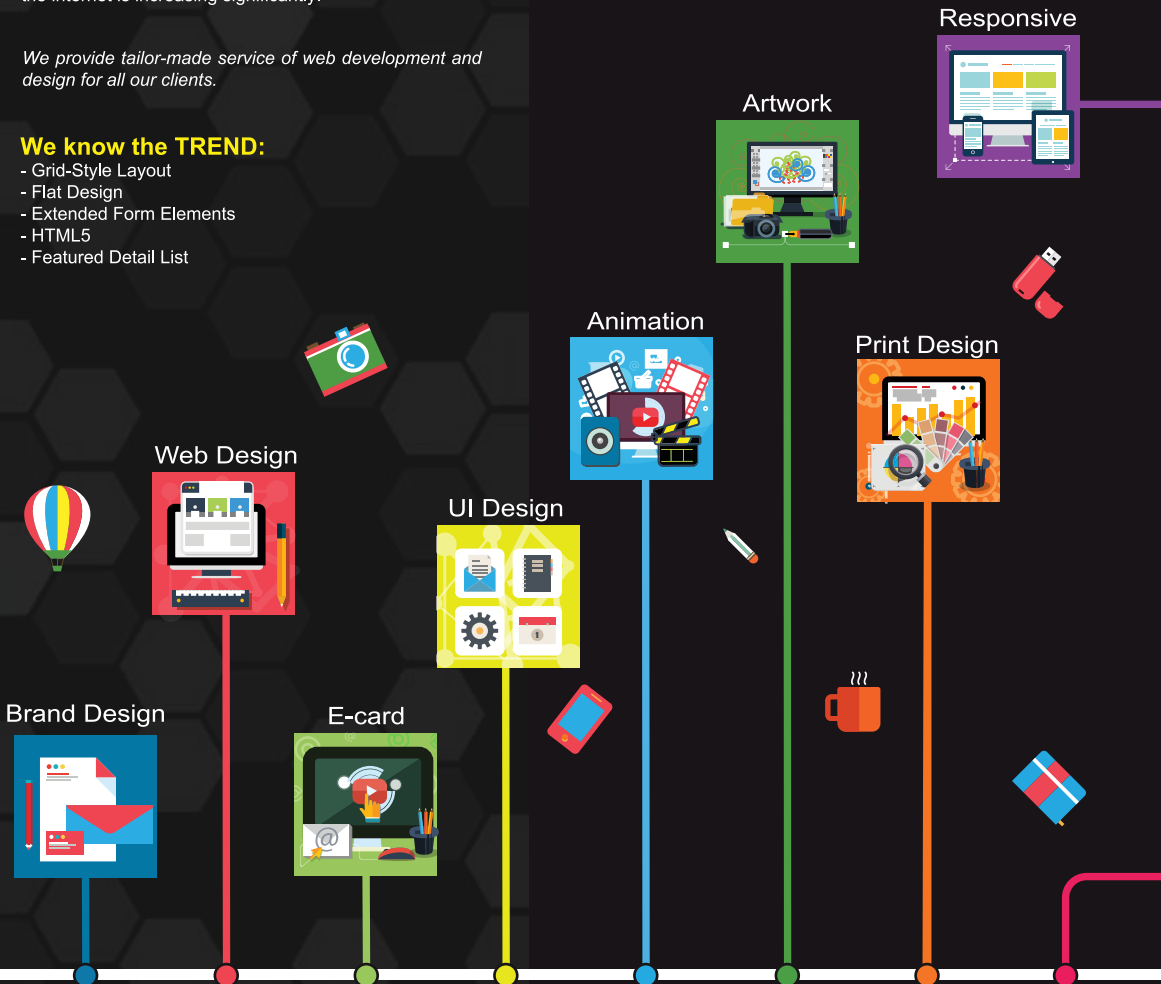
We offer Web and Media Design includes:

- Theme and Direction design
- Development of Graphics and Effects
- Site structures and Navigation optimization
- Multi-media development
- E-Marketing solutions

Mobility:

Most web users make judgments about credibility of a company which based solely on the design of its website. Responsive Web Design is an approach to website design that enables a website to dynamically adjust to multiple screen sizes even desktop PC or tablets, smart-phones...

BeeMedia delivers responsive web development using W3C CSS3 media queries with fluid images. Ensuring visitors can view your website on a wide range of web browsers and screen sizes for looking at your website best performance.



PROGRAM

WHAT YOU NAME WE CAN CODE IT

Even you have a website already or planning to build a website, what you need is not only a grand pretty website outlook, you also need a powerful backend of Content Management System(CMS), with user-friendly and functional, to manage your website contents.



What is CMS?

A web-based Content Management System (CMS) enables in-house staff to manage their website in a controlled fashion. Editors do not need any specific knowledge of HTML or any related web coding technologies. If you can do general word processing on a computer, then you can use CMS and contribute to the website.



Benefits of Content Management System

- Work from anywhere with internet connection
- Update content at any time
- Fully under control
- Easier to update
- Cost effective
- Freedom to delegate



CMS (Content Management System) seems quite cost expensive for development, do I really need it?

We also offer Pay-per-time Content Updates Service and Packaged Content Update Service.

HTML



E-Commerce System

At BeeMedia, we can build online stores which will be easy to use, fully functional that will empower your business and alleviate the burdens associated with doing business online. We are experts in Ecommerce Website, Product Management Systems, Shopping Cart, web Payment Gateway and Data-Driven Website.



Our products features included following:

- Integrated seamlessly and perfectly with your business operations and product catalog
- Visually pleasing, appealing, inviting and easy to navigate
- Search Engine friendly
- Provide proper functionality, control and scalability
- Easy to update and manage
- Able to maintain a customer database and orders
- Reports and statistics for measure and optimize your online business



Advantages of Shopping Cart System

- Shopping anytime, 7×24 non-stop shopping available
- Easy to manage orders
- Shopping anywhere, free located if you online and eliminated travel time and cost
- Gain new customers with search engine visibility
- Lower Costs

Features of Shopping Cart System

- Unlimited Categories
- Unlimited Products
- Unlimited Manufacturers
- Multi-Language
- Multi-Currency
- Product Reviews and Ratings
- Downloadable Product catalogues and specifications
- PCI Compliant
- Automatic Image Resizing
- Related Products
- Unlimited Information Pages
- Shipping Weight Calculation
- Discount Coupon System
- Search Engine Optimization (SEO)
- Printable Invoices
- Sales Reports
- Error Logging



E-MARKETING

DEFINE YOUR NEEDS AND GUIDE TO THE BEST PLAN

At BeeMedia what we do for you:

- Research key online communities that will identify with your brand
- Create public profiles for your brand
- Install social bookmarking/sharing buttons on your key site content pages
- Blog creation and implement blog cross pollination strategies
- Encourage natural back linking to the target web URLs
- Promote and create viral content

We focus on helping clients rapidly drive revenue by aligning strategy to e-marketing channels by reducing points of friction in customer journey.

- Email Marketing
- Search Engine Optimization (SEO)
- Online Advertising
- Social Media Marketing

Search Engine Optimization (SEO)

Many people through Search Engine Optimization (SEO) were just a simple programming. But this is most like the marketing strategic on internet, the goals is to be easy to search out your brand-names on search engines. It depends on the field and market positioning, products and company characters, etc... After consolidate all related data, we can do for you with the best way to ranking up your brand-names in search engines and internet, and it is the result of the comprehensive techniques.

To properly apply SEO, all the things need is the communication between clients and services provider. Good communication with suitable planning and structuring of the website will ranking up your website on search engines.

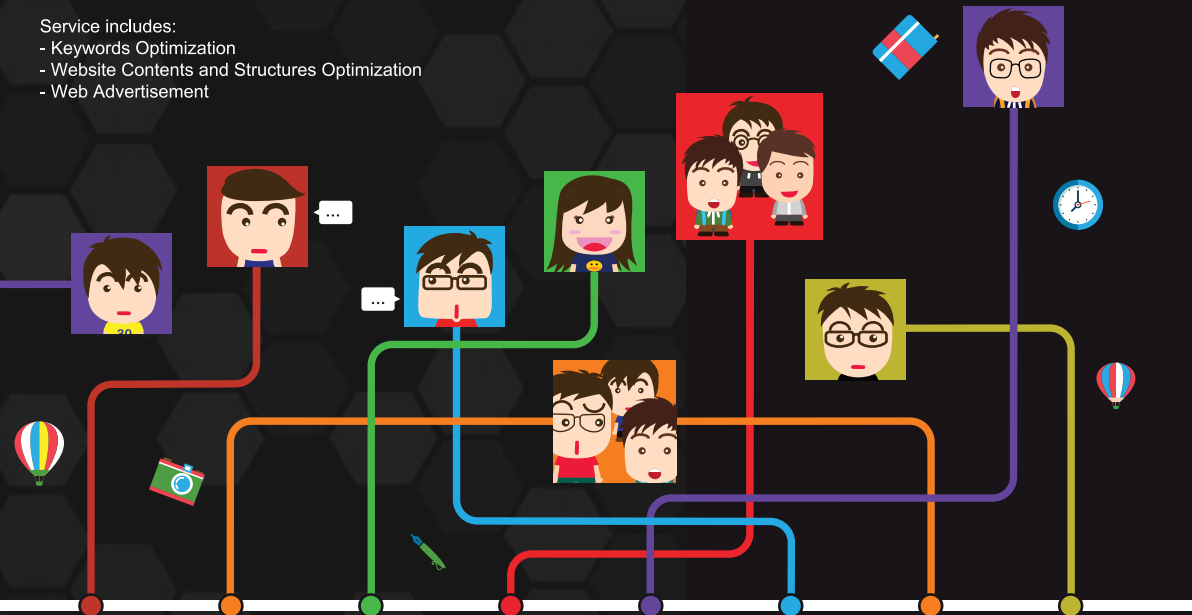
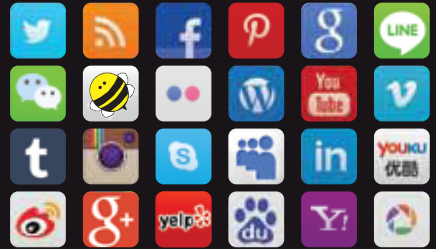
Service includes:

- Keywords Optimization
- Website Contents and Structures Optimization
- Web Advertisement

Social Media Marketing (SMM)

Are you engaging in conversation with your customers in a meaningful, and effective way? Or are you just blasting out one-way communications such as advertising and public relations campaigns? If you are not tapping into the unlimited potential of Social Media, you are missing out on a cost-effective yet priceless research & marketing tool.

At BeeMedia, we work with our clients to leverage their product and brand strategies by building interactively engaging marketing solutions for various social media applications. Marketing your business using social media strategies is based on subtle word-of-mouth marketing. Promoting ideas that are genuinely interesting will spread easily and effectively among online social networks and communities such as Facebook, Myspace, YouTube, Flickr, LinkedIn, Twitter etc.





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